



2015 OABA Midway Marquee

The Official Yearbook and Monthly Planner of the
Outdoor Amusement Business Association

Insertion Order

Advertising Rates

5% discount if payment accompanies order;
due by October 15

Standard 15% commission to recognized
advertising agencies

Black and White

Full Page	\$950
1/2 Page	\$650
1/4 Page	\$450

Full Color

Full Page	\$1,550
Full Page Tab Position	\$1,650
1/2 Page	\$850
1/4 Page	\$585

Cover Positions

Inside Front Cover	\$2,500
Inside Back Cover	\$2,500
Outside Back Cover	\$3,000

Ad Sizes

Trim size is 8.5 x 11"

Full Page	7 1/2" W x 10" H
Full Page/Bleed	9" W x 11 1/2" H
1/2 Page Horizontal	7 1/2" W x 4 5/8" H
1/2 Page Vertical	3 5/8" W x 10" H
1/4 Page Horizontal	7 1/2" W x 2 3/8" H
1/4 Page Vertical	3 5/8" W x 4 5/8" H

Return insertion order and ads to:

OABA at: oaba@oaba.org

For advertising questions, please contact:

OABA at: 800-517-6222

Send payments to:

Outdoor Amusement Business Association
1035 S. Semoran Blvd., STE 1045A
Winter Park, FL 32792

Date: _____

Company: _____

Contact: _____

Address: _____

City / State / Zip: _____

Telephone: _____

Fax: _____

Email: _____

Authorized Signature: _____

Ad Placement Specifications

Ad Size: _____

_____ B & W _____ Full Color

Special Instructions: _____

Cost: \$ _____ Discounts Applied: _____

Total: \$ _____

AD MECHANICAL SUBMISSION

_____ Electronically, High Res CMYK file saved as PDF

_____ Copy, logo, layout to be furnished by customer

_____ Pick up 2014 ad with changes furnished

_____ Pick up 2014 ad exactly as it appears

DEADLINES:

Insertion Order Due: October 29th

Materials Due: October 31st