

# 2020 STATE FAIR NECESSITIES

Presented By  U.S. Cellular

**FOR IMMEDIATE RELEASE**

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## **WISCONSIN STATE FAIR TEAMS UP WITH HUNGER TASK FORCE**

**WEST ALLIS, Wis.** – July 29, 2020 – [Wisconsin State Fair](#) Park officials today announced another addition to State Fair Necessities, *presented by U.S. Cellular*, as the Wisconsin State Fair teams up with [Hunger Task Force](#) and [Wells Fargo](#) for a food donation drive on Thursday, August 6 from 9 a.m. – 3 p.m.

“Giving back to the community on opening day of the Fair has been a long-standing tradition, and there is no better way to commemorate what would have been opening day of the 2020 Wisconsin State Fair than by offering this opportunity for people to donate non-perishable food items in the fight against food insecurity,” said Kathleen O’Leary, Wisconsin State Fair Park CEO. “We’re excited to continue our partnership with Hunger Task Force and Wells Fargo to keep this established tradition alive.”

Donations can be brought to the State Fair Park U.S. Cellular Main Gate area, entering through Gate 7 off Kearney Street. The first 10,000 participants who donate four cans of peaches or pears will receive one free ticket to the 2021 Wisconsin State Fair. All participants who wish to receive their 2021 ticket must be present and are asked to stay in their vehicles to maintain social distancing.

“Everyone at Hunger Task Force misses the fun and comradery of the Wisconsin State Fair, however, the Fair has a serious side as well: collecting food for people in need,” said Sherrie Tussler, Executive Director of Hunger Task Force. “Join us in continuing this giving tradition by offering canned peaches and pears at this new donation drive. Together with Wells Fargo, we will collect food and assure that community hunger is addressed during these uncertain times. We look forward to seeing you—we will be smiling under those masks knowing that you still care!”

Tickets received at the donation drive can be used for the 2021 Wisconsin State Fair *presented by U.S. Cellular* taking place August 5 – 15, 2021. Tickets may be used for one admission valid for any single day August 5 -15, 2021. This promotion is valid on Thursday, August 6 from 9 a.m. – 3 p.m. only, or while supplies last.

### **About the Wisconsin State Fair**

The 2021 Wisconsin State Fair, presented by U.S. Cellular, will take place **Aug. 5 – 15**. The fair offers a unique experience to all who attend and is an exceptional value with 30 FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, vendors and culinary delights. For more information, visit [Wistatefair.com](http://Wistatefair.com), or follow us on [Facebook](#), [Twitter](#), [Instagram](#), [YouTube](#) and [Snapchat](#).

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**About Hunger Task Force**

Hunger Task Force is Milwaukee's Free & Local food bank and Wisconsin's anti-hunger leader. The organization provides healthy and nutritious food to hungry children, families and seniors in the community absolutely free of charge. Hunger Task Force was founded in 1974 by a local advocacy group who then formed Milwaukee's first food bank. Today, Hunger Task Force is 100% supported by the community and provides a safety net of emergency food with dignity to a network of 75 food pantries, soup kitchens and homeless shelters. Through legislative analysis, education and community organizing, Hunger Task Force continues to advocate for anti-hunger policy at the local, state and federal level. For more information, visit [HungerTaskForce.org](http://HungerTaskForce.org).

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