



Midway Marquee ADVERTISING INSERTION ORDER FORM

ADVERTISER _____

Contact _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Mobile _____ Fax _____

Email _____ Website _____

DESIGNER _____

Design Contact _____ Phone _____

Email _____

POSITION

- Back Cover (Call for availability)
- Inside Front Cover (Call for availability)
- Inside Back Cover (Call for availability)

SIZE

- Cover TAB
- Full Page Inside
- 1/2 Page
- 1/4 Page

ORIENTATION

- Vertical Horizontal Island (1/2 page ads only)

- COLOR B/W

- NEW FILE FURNISHED

- PICKUP PREVIOUS AD _____

- ___ Exact Repeat (Previous publication and date)
- ___ Changes Furnished

RATE CARD - MIDWAY MARQUEE	
SIZE	COLOR (B/W)
BACK COVER	\$3,000 (color only)
INSIDE COVERS	\$2,500 (color only)
TAB	\$1,650 (color only)
FULL PAGE	\$1,550 (\$950)
1/2 PAGE (HZ OR V)	\$850 (\$650)
1/2 PAGE (ISLAND)	\$900 (\$700)
1/4 PAGE (V OR HZ)	\$585 (\$450)

COST \$ _____ x _____ (Quantity) = \$ _____

Guaranteed Position (add 15%)
(Excluding cover positions) \$ _____

Ad Development ..(Additional charge of \$75)..... \$ _____

Discounts Applied \$ _____

NET TOTAL \$ _____

METHOD OF PAYMENT

- Check (enclosed) payable to OABA / Check No. _____ Purchase Order / PO No. _____

- Credit card _____ MasterCard _____ VISA _____ American Express

Card Number _____ Expiration Date _____

Name as it appears on card _____

Security ID (3-digit # on back of card or 4-digit # on front of AmEx Card) _____

Billing address for card (required to process) _____

Signature _____ (Entering name below constitutes authorization) _____ Date _____