



**Advertising Rates**

Payment is due by November 10, 2019  
 5% discount if payment accompanies order  
 Standard 15% commission to recognized advertising agencies

**Black and White**

Full Page ..... \$ 950  
 1/2 Page ..... \$ 650  
 1/4 Page ..... \$ 450

**Full Color**

Full Page ..... \$1,550  
 Full Page Tab Position..... \$1,650  
 1/2 Page ..... \$ 850  
 1/4 Page ..... \$ 585

**Cover Positions**

Inside Front Cover ..... \$2,500  
 Inside Back Cover ..... \$2,500  
 Outside Back Cover..... \$3,000

**Ad Sizes**

Trim size is 8.5 x 11"

Full Page/Border ..... 7 1/2" W x 10" H  
 Full Page/Bleed ..... 8 3/4" W x 11 1/4" H  
 1/2 Page Horizontal ..... 7 1/2" W x 4 5/8" H  
 1/2 Page Vertical ..... 3 5/8" W x 10" H  
 1/4 Page Horizontal ..... 7 1/2" W x 2 3/8" H  
 1/4 Page Vertical ..... 3 5/8" W x 4 5/8" H

Submit insertion order and ads to Sue Gallup  
 sueg@oaba.org • Phone: 407-848-4958

If paying by check send payment to:  
 Sue Gallup  
 OABA - ShowTime  
 1305 Memorial Ave.  
 West Springfield MA 01089

**2020 OABA Midway Marquee**

*The Official Yearbook and Monthly Planner of the  
 Outdoor Amusement Business Association*

**Insertion Order**

Company \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Ad Placement Specifications**

Ad Size \_\_\_\_\_ B/W \_\_\_ Color  
 (please also check appropriate area in left column)

**Special Instructions**

Cost.....\$ \_\_\_\_\_

Discounts applied .....\$ \_\_\_\_\_

Total .....\$ \_\_\_\_\_

Payment method \_\_\_ Check \_\_\_ Credit Card

\_\_\_ Purchase Order / PO# \_\_\_\_\_

Checks payable to:

Outdoor Amusement Business Assn.

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

**AD MECHANICAL SUBMISSION**

\_\_\_ Electronically, High Res CMYK file saved as PDF

\_\_\_ Copy, logo, layout to be furnished by customer

\_\_\_ Pick up 2019 ad with changes furnished

\_\_\_ Pick up 2019 ad exactly as it appears

**DEADLINES:**

Insertion Order Due: November 10, 2019

Materials Due: November 15, 2019