CARE ACT — H.R. 2729

MAKE ONE CALL

1

CALL YOUR HOUSE REPRESENTATIVE

- You will most likely get the most junior person on the Representative's staff answering the phone.
- When they answer, its important to say your name, the name of your business and the fact that you are a constituent.

2

IDENTIFY WHO YOU ARE TALKING TO

- Ask who on the Congressman's staff handles Judiciary Committee and/or visa matters. Ask to speak to that person.
- Get the correct spelling of that person's name, and their title.

3

EXPLAIN YOUR BACKGROUND

- Identify your **business** by name and location; explain your role at *your business* (maybe how long you've been associated with **it**). If you can, make a connection of **the fairs you support** to the Representative or staffer (i.e., past visits or involvement)
- Explain that you are calling about the Carnivals Are Real Entertainment (CARE) Act and briefly explain the reason for the bill, what the bill does, and how the funds **fairs & non profits** receives from the carnival support the fair's agricultural and youth programming.

4

MAKE THE ASK

- Ask the staffer if the Congressman would please review the bill, call you back with any questions, and cosponsor the legislation immediately.
- Explain that the bill number is H.R. 2729

5

CLOSING

- Thank them for their time and consideration
- Explain that you would like to follow up and ask for their e-mail address.
- Send a quick note to HBS with a few details of the conversation for potential follow-up by your federal team. Include the name of the staffer and any sense of support or opposition to the bill.

John Ariale at jariale@hbstrategies.us or Rocky Fox at wfox@hbstrategies.us

- Send follow-up email (see sample message in the full CARE Act Packet)

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OUTDOOR AMUSEMENT BUSINESS ASSOCIATION