



Outdoor Amusement Business Association

Advertising Rates

Display advertising Rates (per insertion)

Table with columns: Space, 1x, 6x, 12x. Rows: Full Page, 1/2 Page, 1/4 Page, 1/8 Page, 1/16 Page.

Call for availability for Prime Placement on Outside Back Cover, Inside Front and Back Cover

Add Color

Table with columns: Add Color, Full Page, 1/2 Page, 1/4 Page & Smaller. Row: Prices (\$300, \$150, \$100).

Behind the Midway Lights

Advertorial is limited to two advertisers per issue and maximum of twice per year per any one advertiser.

Includes Full page in ShowTime, Hot link to your web site, your logo w/hot link on OABA Web site in Members section & in 4 weekly Xtra Top Three Stories for month appearing in ShowTime. Price is \$2,000

OABA reserves the right to edit for content and space.

Call for Availability

Cover Positions

Table with columns: Cover Position, Price. Rows: Inside Front Cover, Inside Back Cover, Outside Back Cover.

Ad Sizes

Trim size is 8.5 x 11"

Table with columns: Ad Size, Dimensions. Rows: Full Page, Full Page/Bleed, 1/2 Page Horizontal, 1/2 Page Vertical, 1/4 Page Horizontal, 1/4 Page Vertical.

For Questions &

Return Payments, this Form and Ads to:

John Owens, OABA Advertising
Email: johnoaba@aol.com
Phone: 800-517-6222
Fax: 407-681-9445
OABA
1035 S. Semoran, Suite 1045A
Winter Park, FL 32792

ShowTime



Insertion Order

Date _____

Company _____

Contact Name _____

Address _____

City/State/Zip _____

Telephone _____

Email _____

Fax _____

Authorized Signature: _____

Ad Placement Specifications

Ad size _____

___ Black & White ___ 4/Color Process

Start Date: _____ End Date: _____

Special Instructions _____

Advertorial Month for insertion _____

Cost \$ _____ Discounts Applied (_____) = _____

Ad Mechanical Submission

___ Electronically, high res CMYK file saved as a PDF. Please call John Owens at 775-544-7480 for additional information.

___ Copy, logo, layout to be furnished by customer. OABA to produce ad with customer's approval before insertion.

___ Pick up 2011 ad with changes furnished.

___ Pick up 2011 ad exactly as it appears.

Targeted Audience

Distributed to carnivals, carnival executives, concessionaires, independent ride owners, circuses, fairs, festivals, side shows, attractions, booking & talent agencies and auto thrill shows.

Special Issues

Magazine is printed monthly except for a combination issue of Jan/Feb. Tom Powell is featured in every issue of ShowTime! Jan/Feb - IISF "Gibtown" Show Issue October Issue - IAAPA Issue